

# THE Fleet & Fuel

ROADSHOW

*Keeping commercial  
vehicles moving*

Scotland

Sussex

Devon

Lancashire

Yorkshire

*A Brand New  
Opportunity!*



**NATIONAL COVERAGE : LOCAL COST**

**Regional exhibitions in 2011**

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## Introduction

**The Fleet & Fuel RoadShow** is a brand new opportunity – a series of one day, regional exhibitions, which bring commercial fuel users into direct contact with key suppliers.

Working alongside the established Forecourt Roadshow, we make it easy for visitors by taking the exhibition directly to them – at convenient local venues.

We provide visitors easy access to major suppliers plus presentations on important issues.



## Visitors

The Fleet & Fuel RoadShow is a unique, informal meeting place for commercial vehicle operators and suppliers around the UK. Our guest list spans a diverse range of businesses including; local authorities, emergency services, hauliers, marinas, fuel distribution, dairies, breweries, coach & bus services, aviation and others.

All potential visitors within a large catchment area of each venue receive a personal invitation (approximately 2000), plus courtesy phone call from us. We make sure everybody knows it's on, and we can also help you invite your chosen clients.

Entry to exhibition and presentations is free for visitors and we provide complimentary refreshments and lunch. People's time is precious and in the current climate we ensure it's time well spent.

## Exhibitors

The Fleet & Fuel RoadShow can work for you, whatever your expertise.

Exhibitors represent all areas of commercial vehicle management including;

- Fuelling Systems
- Vehicle Washing & Valeting
- Wetstock Management
- Tanks & Pipework
- CCTV & Security
- Maintenance & Installation
- Fuel Supply & Distribution



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## Meet the organisers

Thames Communications have organised The Forecourt Roadshows for almost 20 years. We're a small, friendly team, offering a very personal service – a refreshing antidote to the “rules and regs” you have to overcome at other shows. We work *with* you rather than *against* you. Your success and enjoyment is paramount – just ask anyone in the industry.

## Stand cost

3 x 2 metres space only: £750 (+vat)

Book 3 venues for 10% discount

Book 5 venues for 20% discount

### What's included:

- Furniture - chairs, tables (with cloths)
- Power points
- Lunch and refreshments
- Your company details on our invitation
- Visitor registration list after the show
- Tickets to invite your chosen customers

### There are no hidden extras!

Stands are sold on a “space-only” basis. Ideally, you will benefit from a lightweight “pop up” stand. There is no shell scheme or rigid floor plan. We work with you, to position your stand to suit your requirements.



## 2011 Dates and Venues

### Scotland

The Inchyra Grange Hotel

Falkirk, Stirling

March 31st

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### West Sussex

Mercure Gatwick Hotel

Gatwick Airport

May 18th

.....

### Devon

Sandy Park Stadium

Exeter

September 7th

.....

### Lancashire

Ramada Hotel

Bolton

October 5th

.....

### West Yorkshire

Cedar Court Hotel

Wakefield

November 3rd

Benefit from  
**The Fleet & Fuel**  
**ROADSHOW** in 2011

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