

THE Forecourt

ROADSHOW

*Regional exhibitions
in 2011*



Scotland

Sussex

Devon

Lancashire

Yorkshire



NATIONAL COVERAGE : LOCAL COST

Introduction

The **Forecourt Roadshow** is a very well established series of one-day, regional exhibitions – where forecourt suppliers meet petrol retailers.

We make it easy for visitors by bringing The roadshow directly to them - at convenient local venues. The shows provide retailers easy access to major suppliers plus presentations on important issues.

The Forecourt Roadshow is a unique, informal meeting place for the whole industry, around the UK – Suppliers, Retailers, Oil Companies, Industry Bodies and Contractors.



Visitors

All potential visitors within a large catchment area receive a personal invitation plus courtesy phone call from us. We make sure everybody knows it's on and we can help you invite your chosen clients.

Entry to exhibition and presentations is free. We provide complimentary refreshments plus a free lunch. People's time is precious, and in the current climate, we ensure it's time well spent.



Exhibitors

The Forecourt Roadshow can work for you, whatever your expertise. Exhibitors represent all areas of forecourt operations including:

- Dispensers & Systems
- Vehicle Washing & Valeting
- Wetstock Management
- Tanks & Pipework
- CCTV & Security
- Maintenance & Installation
- Fuel Supply & Distribution
- Symbol Groups
- Cash Handling
- Back Office Systems
- Hot Drink Dispensers
- Snack Foods
- Impulse Buys



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Meet the organisers

Thames Communications have organised The Forecourt Roadshows for almost 20 years. We're a small, friendly team, offering a very personal service – a refreshing antidote to the “rules and regs” you have to overcome at other shows. We work *with* you rather than *against* you. Your success and enjoyment is paramount – just ask anyone in the industry.

Stand cost

3 x 2 metres space only: £750 (+vat)

Book 3 venues for 10% discount

Book 5 venues for 20% discount

What's included:

- Furniture - chairs, tables (with cloths)
- Power points
- Lunch and refreshments
- Your company details on our invitation
- Visitor registration list after the show
- Tickets to invite your chosen customers

There are no hidden extras!

Stands are sold on a “space-only” basis. Ideally, you will benefit from a lightweight “pop up” stand. There is no shell scheme or rigid floor plan. We work with you, to position your stand to suit your requirements.



2011 Dates and Venues

Scotland

The Inchyra Grange Hotel

Falkirk, Stirling

March 31st

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West Sussex

Mercure Gatwick Hotel

Gatwick Airport

May 18th

.....

Devon

Sandy Park Stadium

Exeter

September 7th

.....

Lancashire

Ramada Hotel

Bolton

October 5th

.....

West Yorkshire

Cedar Court Hotel

Wakefield

November 3rd

Benefit from
The Forecourt
ROADSHOW in 2011

Email David Honeyman at
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or call 01474 320472